



Coaching is such a key competency for leaders in an organisation and we therefore also believe in empowering the leaders, through this process, to become effective coaches for their teams.

The process starts with an assessment which informs the development plan. The journey consists of 6-8 sessions with a feedback session to the contracting client.

We have experienced coaches that we match to candidates on the various levels within an organisation by focusing on their particular needs.

The coaching process is uniquely designed for every target audience. Management and Executives will attend the business coaching process whereby the content will be initiated by the leader him/herself.

Structured coaching is a combination of learning and coaching on supervisory and team-leader levels. The individual is guided through a process of bite-size learning before attending each coaching session. During these sessions, the individuals' realities concerning the particular leadership issues are discussed. The specific coaching topics are selected by the individual and his/her supervisor or manager, who is also involved throughout the process.

Growth-link further builds coaching capability in the organisation by providing practical training with tools and techniques for leaders on the various levels. The model below depicts our various service offerings.

